

# Selecting the right stylist

We want to exceed your expectations on your visit. For this reason, we have a pricing structure that reflects our artists' advanced education and experience level within our salon. Each of our artists have experience in Aveda cutting and color systems and diligently uphold the standard for each level so that each service is of the utmost quality.

## Master Stylist

- **Experience:** Pinnacle of their career.
- **Skills:** Unique, high fashion looks; may specialize in specific techniques.
- **Ideal Clients:** Discerning clients seeking exclusivity and willing to invest significantly.
- **Influence:** Set trends, educate others, and elevate the salon's reputation.

## Senior Stylist

- **Experience:** 5+ years.
- **Skills:** Precision cutting, advanced color correction, and styling trends.
- **Ideal Clients:** Value expertise and personalized attention; willing to pay a premium.
- **Leadership:** Mentor junior team members and contribute to the salon's vision.

## Designer Stylist

- **Experience:** 3+ years.
- **Skills:** Well-rounded in coloring and hair cutting techniques with some advanced education.
- **Ideal Clients:** Seek elevated expertise or have a stylist who recently leveled up; appreciate exceptional value.
- **Independence:** Operate with autonomy but seek advice when needed.

## Studio Level

- **Experience:** Recently graduated or minimal experience.
- **Skills:** Basic haircuts, simple color services, and styling.
- **Ideal Clients:** Want affordable services and are open to trying new talent.
- **Supervision:** Work under the guidance of more experienced stylists.

## New Talent

- **Experience:** Fresh out of cosmetology school or minimal experience.
- **Skills:** Basic haircuts, simple color services, and styling.



- **Ideal Clients:** Want affordable services and are open to trying new talent.
- **Supervision:** Work under the guidance of more experienced stylists.

### **Timing and Advancement**

Our salon is renowned for the precise timing and skill of our Master and Senior Stylists, whose sought-after services justify their higher rates. We advise booking early to access their top-tier services. Our stylists continually advance by meeting stringent skill criteria, achieving key salon targets, and engaging actively with the team. Regular, detailed evaluations ensure they surpass our exacting standards. Promotions are awarded to stylists showing extraordinary skill and commitment. We maintain a standard of excellence across all levels, ensuring superior client experiences. Your ongoing support helps our stylists to continually improve and succeed.